

December 10, 1997

*Providing superior voice and
call processing solutions for
business and healthcare with
expertise in Call Center
Management, Computer
Telephony Integration and
Data Networking.*

Name
Company
Address

City, state zip

Dear :

Are you getting the message?

Can your business survive without voice mail in today's communications-hungry environment? In your search for voice messaging solutions, why not get the best?... *Executone's INFOSTAR[®]/VX* family of voice messaging products. Executone offers you voice mail, telephone answering, sophisticated call processing features and much more for all your voice messaging needs.

Voice Mail systems save time and increase efficiency.

- More than 70 percent of business calls are one-way in nature and don't require dialog, according to market surveys.
- Voice mail systems allow businesses to communicate over great distances through different time zones.
- The average business executive receives between 20 and 50 messages daily via voice mail, fax, electronic mail and/or receptionists and answering machines.
- The average business executive spends an average of 50 minutes each day listening to or reading messages.
- One voice mail system can handle the same message traffic as 16 operators.

Voice Mail has probably brought more productivity to the work place in the nineties than any other tool including the desktop computer. *Executone's* powerful, full-featured Voice Mail solutions will help you *control costs, generate new revenues, enhance customer relations and increase employee productivity.* We can meet all your voice messaging needs with our modular, integrated family of products.

Easy to use and feature rich Voice Mail is just one of our many telecommunications solutions. Call me today at (423) 588-5723, ext. 3134 or toll free at (800) 621-8455, ext. 3134, and we will discuss the right solution for you.

Sincerely,

Executone of East Tennessee, Inc.



Tammy A. Marshall
Senior Account Consultant

Other Products Provided by Executone of East Tennessee, Inc.

- **Digital Telephone Systems**
- **Call Accounting**
- **Automated Attendant**
- **Efficient Telemarketing Systems**
- **Call Center Applications**
- **Video Conferencing**
- **Wide Area Networking equipment**
- **Public Telephone Network Design for voice and data**
- **Custom Computer Telephony Solutions**